



**Department of Business Administration & Public Administration
-- HOGESCHOOL GENT --**

4de jaar Handelswetenschappen, keuze marketing
[Academic Year 2002 - 2003]

No.	Course	Sem.	A	B	C	D	E
1	French			26.0		75	3
2	English		26.0			90	3
3	German		26.0			90	3
4	Work placement				300.0	360	12
5	Final essay				540.0	540	18
6	Marketing management		64.0	14.0		270	9
7	Market research		38.0	18.0	8.0	180	6
8	Distribution studies		26.0			90	3
9	Purchasing policy		20.0	6.0	6.0	90	3
Code: HLHAWE - 02 - 04 version : 03						1785	60