



Department of Business, Languages & Information Technology Studies - Aalst
-- HOGESCHOOL GENT --

2de jaar Bedrijfsbeheer optie marketing
 [Academic Year 2002 - 2003]
 (valid starting from 2002 - 2003)

No.	Course	Sem.	A	B	C	D	E
1	Marketingstrategie		37.5	12.5		150	6
2	Consumentenpsychologie		25.0			75	3
3	Marktonderzoek		12.5	25.0		125	5
4	Toegepaste Informatica			37.5		125	5
5	Distributie & verkoop		37.5	12.5		150	6
6	Business-to-business		25.0			75	3
7	Marketingcommunicatie		37.5	12.5		150	6
8	Dienstenmarketing		25.0	12.5		100	4
9	Communicatieve vaardigheden			12.5		100	4
10	Frans		25.0	37.5		150	6
11	Engels		25.0	25.0		125	5
12			25.0	12.5		100	4
	- Duits		25.0	12.5		100	4
	- Spaans		25.0	12.5		100	4
13						75	3
	- Studium generale		25.0			75	3
	- Grafisch design			25.0		75	3

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No.	Course	Sem.	A	B	C	D	E
	Code: OGBBRM - 00 - 02 version : 02					1500	60