



Department of Business, Languages & Information Technology Studies - Aalst
-- HOGESCHOOL GENT --

3de jaar Bedrijfsbeheer optie marketing
 [Academic Year 2002 - 2003]

| No. | Course | Sem. | A | B | C | D | E |
|-----|---|------|------|------|-------|-------------|-----------|
| 1 | Marketing & Strategisch management | | 25.0 | 25.0 | | 150 | 6 |
| 2 | Marktonderzoek | | 25.0 | 25.0 | | 150 | 6 |
| 3 | Marketing industriële goederen & diensten | | 25.0 | 25.0 | | 150 | 6 |
| 4 | Toegepaste Informatica | | 12.5 | 12.5 | | 100 | 4 |
| 5 | Frans | | 37.5 | 12.5 | | 150 | 6 |
| 6 | Engels | | 37.5 | 12.5 | | 150 | 6 |
| 7 | | | 25.0 | | | 75 | 3 |
| | - Duits | | 25.0 | | | 75 | 3 |
| | - Spaans | | 25.0 | | | 75 | 3 |
| 8 | Nederlands | | 25.0 | | | 75 | 3 |
| 9 | Stages/eindwerk | | | | 275.0 | 500 | 20 |
| | Code: OGBBRM - 00 - 03 version : 01 | | | | | 1500 | 60 |