



**Business Studies Department  
-- HOGESCHOOL GENT --**

3de jaar Bedrijfsbeheer optie marketing, programma HoGent  
[Academic Year 2002 - 2003]  
(valid until 2002 - 2003)

No.	Course	Sem.	A	B	C	D	E
1	Marketing & strategical management		25.0	25.0		<b>150</b>	<b>6</b>
2	Market research		25.0	25.0		<b>150</b>	<b>6</b>
3	Marketing industrial goods & services		25.0	25.0		<b>150</b>	<b>6</b>
4	Applied computer science		12.5	12.5		<b>100</b>	<b>4</b>
5	French		37.5	12.5		<b>150</b>	<b>6</b>
6	English		37.5	12.5		<b>150</b>	<b>6</b>
7			25.0			<b>75</b>	<b>3</b>
	- German		25.0			75	3
	- Spanish		25.0			75	3
8	Dutch		25.0			<b>75</b>	<b>3</b>
9	Work placements/final project				275.0	<b>500</b>	<b>20</b>
	Code: RGBBRM - 10 - 03 version : 01					<b>1500</b>	<b>60</b>