



Faculty of Business Administration & Public Administration
-- HOGESCHOOL GENT --
 Faculty of Business Administration & Public Administration

4th Business Studies Optional course marketing
 [Academic Year 2003 - 2004]
 (valid until 2003 - 2004)

No.	Course	Sem.	A	B	C	D	E
1	French	J		26.0		75	3
2	English		26.0			90	3
3	German	J	26.0			90	3
4	Work Placement	J			300.0	360	12
5	Final Essay	J			540.0	540	18
6	Marketing Management		64.0	14.0		270	9
7	Market Research	J	38.0	18.0	8.0	180	6
8	Distribution Studies	J	26.0			90	3
9	Purchasing Policy		20.0	6.0	6.0	90	3
Code: HLHAWE - 02 - 04 version : 03						1785	60