



Faculty of Business, Languages & Information Technology Studies - Aalst
-- HOGESCHOOL GENT --
 Faculty of Business, Languages & Information Technology Studies - Aalst

1st year Business management Optional course Marketing
 [Academic Year 2003 - 2004]
 (only valid in the Academic Year: 2003 - 2004)

No.	Course	Sem.	A	B	C	D	E
1	Trading - and financial techniques	J	50.0			150	6
2	Statistics	2	12.5	12.5		75	3
3	Applied informatics	1		25.0		100	4
4	Marketing	1	25.0			75	3
5	Business management	1	25.0			75	3
6	Economics	J	37.5			125	5
7	General Bookkeeping	J	50.0			150	6
8	General, Civil and Commercial law		50.0			150	6
9	Communication Dutch	J	25.0	12.5		100	4
10	Communication French	J	25.0	12.5		100	4
11	Communication English	J	25.0	12.5		100	4
12	Marketing strategic	2	25.0			75	3
13	Market research	2	25.0			75	3
14	4th language (German/Spanish)		12.5	12.5		75	3
	- 4th language Spanish	J	12.5	12.5		75	3
	- 4th language Spanish	J	12.5	12.5		75	3

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No.	Course	Sem.	A	B	C	D	E
15	Risk- en bank management	2	25.0			75	3
	Code: OGBBRX - 04 - 01 version : 03					1500	60