



**Faculty of Business Studies**  
**-- HOGESCHOOL GENT --**

1st year Bachelor after Bachelor in international business studies

[Academic Year 2005 - 2006]

(valid starting from 2005 - 2006)

No.	Course	Sem.	A	B	C	D	E
1	Principles and techniques of Business planning	1	42.5	12.5		<b>125</b>	<b>5</b>
2	Case Business planning	1			100.0	<b>100</b>	<b>4</b>
3	Strategic corporate policy	1	25.0			<b>75</b>	<b>3</b>
4	Principles and techniques of Human Resources Management	1	37.5	12.5	20.0	<b>150</b>	<b>6</b>
5	Case internal organization and personnel management	1			100.0	<b>100</b>	<b>4</b>
6	Optional subjects I : select one					<b>75</b>	<b>3</b>
	- SME-management	1	20.0	20.0		75	3
	- Risico-indekking in de buitenlandse handel	1	20.0	20.0		75	3
	- Risico-management en verzekeringen	1	12.5	12.5		75	3
	- European commercial and economic law	1	12.5	12.5	20.0	75	3
	- Europees ondernemingskader	1	20.0	20.0		75	3
7	Principles and techniques of international marketing	1	75.0			<b>125</b>	<b>5</b>
8	Case International marketing	1	12.5		80.0	<b>100</b>	<b>4</b>
9	Optional subjects II : select two		25.0	25.0		<b>150</b>	<b>6</b>
	- Business French	1	12.5	12.5		75	3
	- Business English	1	12.5	12.5		75	3
	- Business German	1	12.5	12.5		75	3

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No.	Course	Sem.	A	B	C	D	E
	- Business Spanish	1	12.5	12.5		75	3
10	Papers	1			125.0	<b>125</b>	<b>5</b>
11	Work placement	2			375.0	<b>375</b>	<b>15</b>
	Code: ROIBMG - 00 - 01 version : 02					<b>1500</b>	<b>60</b>