



**Faculty of Business Studies
-- HOGESCHOOL GENT --**

Marketing
[Academic Year 2005 - 2006]
(valid starting from 2005 - 2006)

No.	Course	Sem.	A	B	C	D	E
1	Principles and techniques of international marketing	1	75.0			125	5
2	Case International marketing	1	12.5		80.0	100	4
3	Principles and techniques of Human Resources Management	1	37.5	12.5	20.0	150	6
4	Case internal organization and personnel management	1			100.0	100	4
5			25.0	25.0		150	6
	- Business French	1	12.5	12.5		75	3
	- Business English	1	12.5	12.5		75	3
	- Business German	1	12.5	12.5		75	3
	- Business Spanish	1	12.5	12.5		75	3
6	Work placement	2			375.0	375	15
	Code: RYIMAR - 00 - 01 version : 02					1000	40