

Faculty of Business Studies -- HOGESCHOOL GENT --							
postgraduaat Internationale marketing [Academic Year 2006 - 2007] (valid starting from 2006 - 2007)							
No.	Course	Sem.	A	B	C	D	E
1	Communicatiestrategieën		12.0	12.0		75	3
2	Vergadertechnieken, assertiviteit en teambuilding				20.0	75	3
3	2 opleidingsonderdelen te kiezen uit:		24.0	24.0		150	6
	- Business Frans niveau 1		12.0	12.0		75	3
	- Business Frans niveau 2		12.0	12.0		75	3
	- Business Engels		12.0	12.0		75	3
	- Business Duits		12.0	12.0		75	3
	- Business Spaans		12.0	12.0		75	3
4	Principes en technieken van Human Resources Management		24.0	24.0		100	4
5	Case interne organisatie en personeelsmanagement				75.0	75	3
6	Strategy and entrepreneurship		24.0			75	3
7	Webdesign		24.0			75	3
8	Case internationale marketingcommunicatie				125.0	125	5
9	Case internationale marketing				75.0	75	3
10	Stage				300.0	300	12
	Code: RYIMAR - 00 - 01 version : 03					1125	45