



Faculty of Business Studies -- HOGESCHOOL GENT --							
postgraduaat Internationale marketing [Academic Year 2007 - 2008]							
No.	Course	Sem.	A	B	C	D	E
1	Communication strategies		12.0	12.0		75	3
2	Communication: meeting techniques, assertivity, team buildin				20.0	75	3
3	2 opleidingsonderdelen te kiezen uit:		24.0	24.0		150	6
	- Business French level 1		12.0	12.0		75	3
	- Business French level 2		12.0	12.0		75	3
	- Business English		12.0	12.0		75	3
	- Business German		12.0	12.0		75	3
	- Business Spanish		12.0	12.0		75	3
4	Principles and techniques of HR Management		24.0	24.0		100	4
5	Case internal organisation and HR management				75.0	75	3
6	Strategy and Entrepreneurship		24.0			75	3
7	Web design		24.0			75	3
8	Case international marketing communication				125.0	125	5
9	Case international marketing				75.0	75	3
10	Traineeship				300.0	300	12
	Code: RYIMAR - 00 - 01 version : 03					1125	45