

Faculty of Business, Languages & Information Technologystudies - Aalst -- HOGESCHOOL GENT --								
3rd year Business managementSection marketing [Academic Year 2007 - 2008]								
No.	Course	Sem.	P-T 2Y.	A	B	C	D	E
1	Marketingstrategie en prijsbeleid	1	1	62.5	12.5	12.5	225	9
2	Marketingcommunicatie I	2	2	37.5	12.5	12.5	150	6
3	Distributie & verkoop	1	2	37.5	12.5	12.5	150	6
4	Marktonderzoek	2	2	12.5	25.0	12.5	125	5
5	Dienstenmarketing	1	1	25.0	12.5		100	4
6	Business-to-business	2	2	25.0			75	3
7	Consumentenpsychologie	2	2	25.0			75	3
8	Marketingproject	1	1			100.0	100	4
9	Frans	1	2	25.0	12.5	12.5	100	4
10	Engels	1	2	25.0	12.5	12.5	100	4
11	Marketingcommunicatie II	1	2	37.5	12.5	25.0	150	6
12	Inkoop- en verkoopmanagement	1	2	25.0	25.0	25.0	150	6
	Code: OGBBRM - 01 - 03 version : 01						1500	60

DT = courses can be taken on a part-time basis, 1 = first part, 2 = second part, etc