

<b>Faculty of Business Studies</b>							
<b>-- HOGESCHOOL GENT --</b>							
3rd year Business Management Section marketing Study Time Reduction							
[Academic Year 2007 - 2008]							
<b>No.</b>	<b>Course</b>	<b>Sem.</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>
1	Marketing strategy and pricing policy		62.5	12.5	12.5	<b>225</b>	<b>9</b>
2	Marketing communication I		37.5	12.5	12.5	<b>150</b>	<b>6</b>
3	Distribution & sales		37.5	12.5	12.5	<b>150</b>	<b>6</b>
4	Market research		12.5	25.0	12.5	<b>125</b>	<b>5</b>
5	Service marketing		25.0	12.5		<b>100</b>	<b>4</b>
6	Business to business		25.0			<b>75</b>	<b>3</b>
7	Consumer psychology		25.0			<b>75</b>	<b>3</b>
8	Marketing project				100.0	<b>100</b>	<b>4</b>
9	French		25.0	12.5	12.5	<b>100</b>	<b>4</b>
10	English		25.0	12.5	12.5	<b>100</b>	<b>4</b>
11	Marketing communication II		37.5	12.5	25.0	<b>150</b>	<b>6</b>
12	Purchasing and sales techniques		25.0	25.0	25.0	<b>150</b>	<b>6</b>
	Code: RGBBRM - 01 - 03 version : 01					<b>1500</b>	<b>60</b>