



**Faculty of Business, Languages & Information Technologystudies - Aalst  
-- HOGESCHOOL GENT --**

3rd year Bachelor in business studies Special programme for Prof.Bach.BedrijfsManagement - Main Subject: Marketing  
[Academic Year 2007 - 2008]

No.	Course	Sem.	A	B	C	D	E
1	Marketingstrategie en prijsbeleid	1	50.0	12.5	12.5	<b>175</b>	<b>7</b>
2	Marketingcommunicatie	2	50.0	12.5	12.5	<b>175</b>	<b>7</b>
3	Distributie & dienstenmarketing	1	50.0	12.5	12.5	<b>175</b>	<b>7</b>
4	Business-to-business & persoonlijke verkoop	2	50.0		25.0	<b>200</b>	<b>8</b>
5	Marktonderzoek	2	37.5	12.5	12.5	<b>150</b>	<b>6</b>
6	Consumentenpsychologie	2	25.0			<b>75</b>	<b>3</b>
7	Marketingproject	1			150.0	<b>150</b>	<b>6</b>
8	Frans	2		25.0	12.5	<b>100</b>	<b>4</b>
9	Engels	2		12.5	12.5	<b>75</b>	<b>3</b>
10	Internationale marketing	1	25.0		12.5	<b>100</b>	<b>4</b>
11	E-marketing	1	12.5	12.5		<b>100</b>	<b>4</b>
12	Webdesign	1		25.0		<b>75</b>	<b>3</b>
13				1000.0		<b>3000</b>	<b>120</b>
	Code: OCBMGM - 01 - 03 version : 01					<b>4550</b>	<b>182</b>