



**Faculty of Business Studies
-- HOGESCHOOL GENT --**

Selection list
[Academic Year 2007 - 2008]

No.	Course	Sem.	A	B	C	D	E
	Leertraject Financiering					350	14
1	- Principles and techniques of business planning	1	24.0			75	3
2	- Credit analysis		24.0			75	3
3	- Case business planning	1			125.0	125	5
4	- Financial management		24.0	24.0		75	3
	Leertraject Marketing					350	14
1	- Marketing and strategic management		24.0			75	3
2	- International Marketing		24.0			75	3
3	- Case international marketing communication				125.0	125	5
4	- Case international marketing				75.0	75	3
	Leertraject Internationale Accounting					350	14
1	- International accounting standards		24.0	24.0		125	5
2	- International taxation		12.0		12.0	100	4
3	- Specialist topics in accountancy en taxation		30.0			125	5
	Leertraject Internationale Marketing					350	14
1	- Case international marketing communication				125.0	125	5
2	- Case international marketing				75.0	75	3
3	- Strategy and Entrepreneurship		24.0			75	3

Faculty of Business Studies
-- HOGESCHOOL GENT --

Selection list
[Academic Year 2007 - 2008]

No.	Course	Sem.	A	B	C	D	E
4	- Web design		24.0			75	3
	Code: ROIBMG - 99 - 01 version : 03					1400	56