

Faculty of Business Studies -- HOGESCHOOL GENT --							
postgraduaat Internationale marketing [Academic Year 2008 - 2009]							
No.	Course	Sem.	A	B	C	D	E
1	Communication strategies	1	12.0	12.0		75	3
2	Communication: meeting techniques, assertivity, team buildin	1			20.0	75	3
3	2 opleidingsonderdelen te kiezen uit:		24.0	24.0		150	6
	- Business French level 1	1	12.0	12.0		75	3
	- Business French level 2	1	12.0	12.0		75	3
	- Business English	1	12.0	12.0		75	3
	- Business German	1	12.0	12.0		75	3
	- Business Spanish	1	12.0	12.0		75	3
4	Principles and techniques of HR Management	1	24.0	24.0		100	4
5	Case internal organisation and HR management	J			75.0	75	3
6	Strategy and Entrepreneurship	1	24.0			75	3
7	Web design		24.0			75	3
8	Case international marketing communication	J			125.0	125	5
9	Case international marketing	J			75.0	75	3
10	Traineeship				300.0	300	12
	Code: RYIMAR - 00 - 01 version : 03					1125	45