



**Faculty of Applied Business
-- HOGESCHOOL GENT --**

Selection list
[Academic Year 2009 - 2010]

No.	Course	Sem.	A	B	C	D	E
	Leertraject Financiering					350	14
1	- Principles and techniques of business planning	1	24.0			75	3
2	- Credit analysis	1	24.0			75	3
3	- Case business planning	J			125.0	125	5
4	- Financial management	1	24.0	24.0		75	3
	Leertraject Marketing					350	14
1	- Marketing and strategic management	1	24.0			75	3
2	- International Marketing	1	24.0			75	3
3	- Case internationale communicatie	J			125.0	125	5
4	- Webtechnologie	1	24.0			75	3
	Leertraject Internationale Marketing					350	14
1	- Case international marketing	J			75.0	75	3
2	- Strategy and Entrepreneurship	1	24.0			75	3
3	- Internationaal ondernemen	1	24.0			75	3
4	- Case internationale communicatie	J			125.0	125	5
	Code: ROIBMG - 99 - 01 version : 08					1050	42